

ABC™ Student Acceptances

in the last two years

Amherst • Barnard • Bates •
Boston University • Bowdoin •
Brown • Carleton • Colby •
Colgate • Columbia • Cornell •
Dartmouth • Davidson • Duke •
Fordham • Georgetown •
Georgia Tech • Hampshire •
Harvard • Johns Hopkins • Lewis
& Clark • Macalester • Michigan
(Distinguished Scholar) •
Middlebury • MIT • Notre
Dame • Northwestern •
Northwestern School of
Communications • NYU •
Oberlin • Pomona • Princeton •
Reed • RPI • Saint Andrews
(Scotland) • Skidmore •
Stanford • Swarthmore • Tufts •
Trinity • UNC Chapel Hill (Merit
Scholar) • University of Chicago •
University of Denver (Honors) •
University of Penn • University of
Michigan Honors • University of
CA: Santa Barbara • University of
CA: Irvine • University of CA: San
Diego • University of CA:
Berkeley • University of CA: Los
Angeles • University of Southern
CA • University of Virginia (Echols
Scholar, Jefferson Scholar) •
Vanderbilt (Engage Scholar) •
Vassar • Washington University •
Wellesley • Wesleyan •
Williams • William & Mary • Yale



Application Boot Camp®

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6th Annual College Application Boot Camp®

Set yourself apart.

Application Boot Camp®
1 877-659-4204

Frequently Asked Questions

What is the difference between Application Boot Camp and working with Michele and Mimi in another package?

Consulting clients have unlimited time from start to finish. **Application Boot Camp is a four day event that focuses 100% on the applications themselves.** Consulting packages are priced from \$34,000-40,000 and are fully booked for juniors well ahead of time.

Are there admissions requirements to get into a Boot Camp?

The only requirements are that you, the student, want to be there. We ask a lot of you in four intense days and the results are well worth it, but if you're not "on board" we'd rather you not come. We've declined students in the past who clearly are not interested in such a focused endeavor.

What exactly will I leave ABC having accomplished?

You will leave Boot Camp with four-five essays written that highlight YOUR strengths. You will have created a detailed Activity Sheet as well as other shorter writing to customize each college application. You will have an application strategy and game plan that launches off the written report Mimi and Michele write pre-Boot Camp and you will understand how to put it all together.

What will a sample day at Boot Camp look like?

A sample day at Boot Camp begins with Michele and Mimi discussing a particular component of college admissions and applications with a focus on different parts of the application. There are brainstorming sessions, writing sessions, feedback sessions, revisions to work on and always access to Mimi and Michele. We do break for lunch, but otherwise, we work from 10am-4pm. There is often homework.

I am a B-/C student and not anywhere near applying to the Ivy Leagues. Is it still beneficial to work with you? My guidance department seems strong enough.

Michele Notes: "In my opinion (and I've been doing this now 10 years), I think we have the BIGGEST effect on the B-/C level student with 500-600 scores--- that is the toughest category. With the overflow to 2nd and 3rd tier colleges from all the genius level kids who do NOT get into the Ivies, it's had a marked effect on the "middle" student who has to go lower and lower to find a school. As for the school's guidance department, no matter how good they are (and our biggest client base comes from Andover, Exeter, Deerfield, St. Paul's, all of which have strong departments), they don't spend more than 30 minutes on the actual applications while we spend 50 hours!!!! And for students without spectacular numbers and scores, the opp is everything. And we do it over the summer so when they get back to school, they can focus on grades."

Will attending ABC help me get in my favorite college?

We can't guarantee any specific acceptance, but we can tell you that ABC students have had great success getting into the colleges of their choice. These students followed the advice we gave in our detailed report in terms of schools to focus upon as well as worked hard in the four day camp to hone their application package and present themselves clearly and concisely.

I know ABC booked up early the last four years, when do I need to register to get in?

You're right; we've fully booked each Boot Camp weeks after announcing them in the past. Registration is open now and as of September, 2009 sessions are 1/2 full.

If I give you a deposit now and decide the dates don't work will I get my money back?

Sorry, but because we have to turn away so many students once we are fully booked, we are not able to return your deposit. Also, we spend a great deal of time before Boot Camp actually begins going over the materials we will ask you to send us and writing a personalized report for each student.

Do you give scholarships?

We do. Each year we give a scholarship to a deserving student through the KIPP program in New York.

What if I can't make it to either of the two ABC sessions?

We work with a limited number of students in a Special Senior Package arrangement. These are students who were unable to travel or wanted more one on one, ongoing assistance. The cost is higher than ABC.

Why the high tuition?

Michele and Mimi's least expensive package is \$34,000, so to work with them both for four days during the boot camp is a less costly way of taking advantage of their experience. We meet in Cambridge, MA where the cost of meeting space is high.

What does the tuition include?

It includes the full staff of ABC available (we have several editors from top colleges who work with us and a current Rhodes Scholar) 24/7 for the four days we work together, plus lunch. Prior to ABC, we will write an in-depth report for each student accessing their admissions strategy and application plan. For students who do not live within commuting distance, the hotel is extra but they do offer ABC attendees a discounted rate. Students are welcome to stay at other hotels.

Testimonials

*Application Boot Camp helped to eliminate so much stress and worry that comes along with the college process. Mimi and Michele helped me polish my achievements and prepare a stellar application to accentuate my high school achievements. My friends at school didn't even begin the process until late fall. This advantage allowed me to concentrate on my studies for important first term grades. **By mid-December I was accepted to my first choice school, something I never thought would happen!***

L. Bowman, Dartmouth

*Thank you so much for taking me step by step through my stressful college application process. **You have taken away a ton of my stress** and provided me with valuable advices. Under your guidance, I was able to create an application package that perfectly reflects who I am. I cannot express how relieved, overjoyed, and honored I am to be accepted to Amherst College.*

E. F., Amherst

*A thousand thanks for the invaluable guidance that you guys gave us and our son in the process of applying to college. Since our first conversation with you My husband and I felt that you and the Application Boot Camp crew were right to guide our son through the process. **I'm convinced that the strategy you gave us provided the winning formula to acceptance at the college of his choice.** We're in great debt to you forever and many thanks for making dreams come true!*

Yvonne K, (son Yale)



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