

ABC® Student Acceptances

in the last two years

Amherst • Barnard • Bates • Boston College • Boston University • Bowdoin • Brown • Carleton • Colby • Colgate • Columbia • Cornell • Dartmouth • Davidson • Duke • Fordham • Georgetown • Georgia Tech • Hampshire • Harvard • Johns Hopkins • Lewis & Clark • Macalester • Michigan (Distinguished Scholar) • Middlebury • MIT • Notre Dame • Northwestern • Northwestern School of Communications • NYU • Oberlin • Pomona • Princeton • Reed • RPI • Saint Andrews (Scotland) • Skidmore • Stanford • Swarthmore • Tufts • Trinity • UNC Chapel Hill (Merit Scholar) • University of Chicago • University of Denver (Honors) • University of Penn • University of Michigan Honors • University of CA: Santa Barbara • University of CA: Irvine • University of CA: San Diego • University of CA: Berkeley • University of CA: Los Angeles • University of Southern CA • University of Virginia (Echols Scholar, Jefferson Scholar) • Vanderbilt (Engage Scholar) • Vassar • Washington University • Wellesley • Wesleyan • Williams • William & Mary • Yale



Application Boot Camp®

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7th Annual College Application Boot Camp®

Set yourself apart.

July 28-31
August 11-14
August 18-21

2011

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1 781-530-7088

Frequently Asked Questions

What is the difference between Application Boot Camp and working with Michele and Mimi in another package?

Consulting clients have unlimited time from start to finish. **Application Boot Camp is a four day event that focuses 100% on the applications themselves.** Consulting packages are priced from \$34,000-40,000 and are fully booked for juniors well ahead of time.

Are there admissions requirements to get into a Boot Camp?

The only requirements are that you, the student, want to be there. We ask a lot of you in four intense days and the results are well worth it, but if you're not "on board" we'd rather you not come. We've declined students in the past who clearly are not interested in such a focused endeavor.

What exactly will I leave ABC having accomplished?

You will leave Boot Camp with four to five essays written that highlight YOUR strengths. You will have created a detailed Activity Sheet as well as other shorter writing to customize each college application. You will have an application strategy and game plan that launches off the written report Mimi and Michele write pre-Boot Camp and you will understand how to put it all together.

What will a sample day at Boot Camp look like?

A sample day at Boot Camp begins with Michele and Mimi discussing a particular component of college admissions and applications with a focus on different parts of the application. There are brainstorming sessions, writing sessions, feedback sessions, revisions to work on and always access to Mimi and Michele. We do break for lunch, but otherwise, we work from 10am-4pm. There is often homework.

I am a B-/C student and not anywhere near applying to the Ivy Leagues. Is it still beneficial to work with you? My guidance department seems strong enough.

Michele Notes: "In my opinion (and I've been doing this now 10 years), I think we have the BIGGEST effect on the B/C level student with 500-600 scores—that is the toughest category. With the overflow to 2nd and 3rd tier colleges from all the genius-level kids who do NOT get into the Ivies, it's had a marked effect on the "middle" student who has to go lower and lower to find a school. As for the school's guidance department, no matter how good they are (and our biggest client base comes from Andover, Exeter, Deerfield, St. Paul's, all of which have strong departments), they don't spend more than 30 minutes on the actual applications while we spend 50 hours! And for students without spectacular numbers and scores, the application is everything. And we do it over the summer so when they get back to school, they can focus on grades."

Will attending ABC help me get in my favorite college?

We can't guarantee any specific acceptance, but we can tell you that ABC students have had great success getting into the colleges of their choice. These students followed the advice we gave in our detailed report in terms of schools to focus upon as well as worked hard in the four day camp to hone their application package and present themselves clearly and concisely.

I know ABC booked up early the last four years. When do I need to register to get in?

You're right; we've fully booked each Boot Camp weeks after announcing them in the past. Registration is open now.

If I give you a deposit now and decide the dates don't work will I get my money back?

Because we have to turn away so many students once we are fully booked, we are not able to return your deposit. Also, we spend a great deal of time before Boot Camp actually begins going over the materials we will ask you to send us and writing a personalized report for each student.

Do you give scholarships?

We do. Each year we give a scholarship to a deserving student through the KIPP program in New York and Tenacity in Boston.

What if I can't make it to any of the ABC sessions?

We work with a limited number of students in a Special Senior Package arrangement. These are students who were unable to travel or wanted more one on one, ongoing assistance. The cost is higher than ABC. We also offer a Personal Application Boot Camp, where our Lead Editor comes to you.

Why the high tuition?

Michele and Mimi's least expensive package is \$34,000, so to work with them both for four days during the Boot Camp is a less costly way of taking advantage of their experience. We meet in Cambridge, MA, where the cost of meeting space is high. Remember, top schools offer more generous financial aid packages, so this is an investment toward the cost of a stellar education.

What does the tuition include?

It includes the full staff of ABC available (Mimi and Michele plus our team of editors from top colleges) 24/7 for the four days we work together, plus a gourmet buffet lunch. Prior to ABC, we will write an in-depth report for each student assessing their admissions strategy and application plan. For students who do not live within commuting distance, the hotel is extra but they do offer ABC attendees a discounted rate. Students are welcome to stay at other hotels.

Testimonials

I got into Wharton today! You guys were terrific—I just know that Application Boot Camp made the difference! I don't know whether it was the suggestions you gave me for the Common Application or the fact that I specified my area of academic interest so precisely or your recommendation that I disclose an obstacle which I have made strides to overcome, but whatever it was, it worked! Josh was huge as well. Thanks for everything.

Student, ABC 2010, Wharton Class of 2015

Ladies, you've done it again with our second Boot Camp child. J was just accepted Early Action to Stanford! We are truly grateful for your wisdom and enthusiasm.

Parents, ABC 2010, Stanford Class of 2015

Just wanted to let you guys know that I was accepted to Yale Early Action! Thank you for everything: Application Boot Camp gave me an incredible head start to the process. Again, my thanks to all the staff/editors and of course yourselves. I am so happy that things have worked out so well.

Student, ABC 2010, Yale Class of 2015

Our son learned today that he was accepted in Brown's Early Decision round so he's on cloud nine, as are we. The Regular Decision application bonfire will commence tonight! Many thanks for all of your help and support. Brown was his very strong first choice.

Parents, ABC 2010, Brown Class of 2015



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